Terms of Service

TFDWX | Senna Platform | Effective April 20, 2026

By accessing or using the Senna platform ("Platform"), operated by TFDWX ("Company," "we," "us," or "our"), you ("User," "you," or "your") agree to be bound by these Terms of Service ("Terms"). If you do not agree, you must not access or use the Platform.

These Terms constitute a legally binding agreement between you and TFDWX. By creating an account, uploading content, or using any Platform feature, you confirm that you have read, understood, and agree to be bound by these Terms, our Privacy Policy, Acceptable Use Policy, Cookie Policy, DMCA & IP Protection Policy, and AI Disclosure & Data Processing Agreement, all of which are incorporated by reference.

2. Eligibility

You must be at least 18 years of age or the age of majority in your jurisdiction, whichever is greater, to use the Platform. By using the Platform, you represent and warrant that you meet this requirement and have the legal capacity to enter into these Terms. If you are using the Platform on behalf of an organization, you represent that you have authority to bind that organization to these Terms.

3. Account Registration & Security

3.1 Account Creation

To access Platform features, you must create an account with accurate, current, and complete information. You agree to update your information promptly if it changes.

3.2 Account Security

You are solely responsible for maintaining the confidentiality of your login credentials and for all activities that occur under your account. You agree to immediately notify TFDWX of any unauthorized use of your account or any other breach of security. TFDWX will not be liable for any loss arising from unauthorized use of your account.

3.3 Multi-Factor Authentication

Certain Platform features, including sync deal management, rights transfer, contract signing, and credit purchases, require multi-factor authentication (MFA). You agree to enable and maintain MFA when required.

4. Platform Description

Senna is a creative operations platform providing tools for music and visual content creation, distribution, sync licensing, audience analytics, AI-driven insights, and rights management. The Platform includes the following modules:

- **Jenova** — AI-assisted creative production pipeline
- **Gaia** — Content distribution and social media management

- **Sync** — Sync licensing, pitching, and deal management
- **Asia** — AI-powered creative intelligence and analytics
- **Memory** — Learning system and pattern recognition

5. Credit System

5.1 Credits

The Platform operates a credit-based system ("Credits") for accessing certain features and services. Credits are a digital unit of exchange valid only within the Platform and carry no cash value outside the Platform.

5.2 Purchase & Balance

Credits may be purchased through the Platform using accepted payment methods. Credit balances are displayed in your account dashboard. TFDWX reserves the right to modify credit pricing with 30 days' advance notice.

5.3 Usage & Deduction

Credits are deducted when you use credit-consuming features, including but not limited to: AI queries (Asia), sync pitch submissions, creative generation (Jenova hooks), and distribution actions (Gaia). The credit cost for each action is displayed before you confirm the action.

5.4 No Refunds

Credits are non-refundable and non-transferable except as required by applicable law. Unused credits do not expire while your account remains active and in good standing. Upon account termination, unused credits are forfeited unless otherwise required by law.

5.5 Fraud Prevention

TFDWX monitors credit activity for fraudulent or abusive patterns. Accounts exhibiting suspicious credit activity may be temporarily frozen pending investigation. TFDWX reserves the right to reverse fraudulent credit transactions and suspend accounts engaged in credit manipulation.

6. Intellectual Property Rights

6.1 Your Content

You retain all ownership rights in the content you upload to the Platform ("Your Content"), including but not limited to: masters, stems, compositions, lyrics, artwork, videos, and metadata. TFDWX does not claim ownership of Your Content.

6.2 Platform License

By uploading Your Content, you grant TFDWX a limited, non-exclusive, worldwide, royalty-free license to host, store, process, analyze, and display Your Content solely for the purpose of providing Platform services to you. This license includes the right to generate previews, watermarked versions, and AI-derived analytics (such as hook scores, genre classifications, and tag suggestions) from Your Content.

6.3 Sync Pitching Authorization

When you submit Your Content for sync pitching through the Platform, you grant TFDWX an additional limited license to present, pitch, and share preview versions of Your Content with potential sync licensees (such as film studios, television networks, advertising agencies, and music supervisors) on your behalf. No sync deal may be finalized without your explicit written approval.

6.4 License Termination

The licenses granted under Sections 6.2 and 6.3 terminate when you remove Your Content from the Platform or when your account is closed, except: (a) to the extent Your Content has been shared with or licensed to third parties through completed sync deals prior to termination, and (b) as reasonably necessary for TFDWX to fulfill its legal obligations (such as maintaining audit records).

6.5 TFDWX Intellectual Property

The Platform, including its design, code, algorithms, AI models, trademarks, logos, and documentation, is the exclusive property of TFDWX and is protected by intellectual property laws worldwide. You may not copy, modify, distribute, reverse-engineer, or create derivative works of the Platform.

7. Sync Licensing

7.1 Platform as Intermediary

TFDWX acts as an intermediary platform connecting rights holders with sync licensees. TFDWX is not a party to sync license agreements between you and licensees unless explicitly stated otherwise.

7.2 Rights Clearance

You represent and warrant that you hold all necessary rights (or have obtained all necessary authorizations) to license Your Content for sync use. This includes both master recording rights and composition/publishing rights (or confirmation that the composition is in the public domain). TFDWX's rights clearance tools provide informational status indicators but do not constitute legal verification of your rights.

7.3 Revenue & Payments

Sync licensing revenue is distributed according to the revenue split agreed upon at deal closure. TFDWX's platform fee is deducted before distribution. Payment terms, methods, and schedules are as set forth in the Platform documentation and may be updated with 30 days' notice.

7.4 Deal Authorization

No sync deal shall be submitted, accepted, or finalized on your behalf without your explicit approval through the Platform's deal authorization workflow. You are responsible for reviewing all deal terms before approval.

8. AI Features Disclaimer

8.1 Informational Purpose

AI-powered features on the Platform, including but not limited to Asia intelligence queries, hook scoring, genre classification, tag generation, distribution recommendations, and audience analytics, are provided for informational and creative assistance purposes only. They do not constitute legal, financial, business, or professional advice.

8.2 No Guarantees

TFDWX does not guarantee the accuracy, completeness, or reliability of AI-generated outputs. AI recommendations regarding sync opportunities, audience behavior, optimal posting times, or revenue projections are estimates based on available data and should not be relied upon as the sole basis for business decisions.

8.3 Human Oversight

All significant actions initiated by or recommended by AI features (including sync pitches, distribution strategies, and rights assessments) require human review and explicit approval before execution.

9. Prohibited Conduct

You agree not to:

- Upload content you do not own or have the right to license
- Misrepresent your ownership of rights, PRO registrations, or clearance status
- Manipulate or attempt to manipulate credit balances, revenue figures, or analytics data
- Use automated tools (bots, scrapers, crawlers) to access the Platform without written authorization
- Attempt to gain unauthorized access to other users' accounts, content, or data
- Circumvent, disable, or interfere with security features of the Platform
- Use the Platform for any unlawful purpose or in violation of any applicable law
- Resell, sublicense, or commercially exploit Platform access or Credits
- Upload malicious software, viruses, or code designed to harm the Platform or its users
- Engage in harassment, abuse, or threatening behavior toward other users or TFDWX personnel

Violation of this section may result in immediate account suspension or termination.

10. Limitation of Liability

10.1 Disclaimer of Warranties

THE PLATFORM IS PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, INCLUDING WITHOUT LIMITATION WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. TFDWX DOES NOT WARRANT THAT THE PLATFORM WILL BE UNINTERRUPTED, ERROR-FREE, OR SECURE.

10.2 Limitation of Damages

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL TFDWX, ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, OR AFFILIATES BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF PROFITS, REVENUE, DATA, GOODWILL, OR OTHER INTANGIBLE LOSSES, RESULTING FROM: (A) YOUR USE OF OR INABILITY TO USE THE PLATFORM; (B) ANY UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR CONTENT OR DATA; (C) ANY

THIRD-PARTY CONDUCT ON THE PLATFORM; OR (D) ANY OTHER MATTER RELATING TO THE PLATFORM.

10.3 Liability Cap

TFDWX'S TOTAL AGGREGATE LIABILITY FOR ALL CLAIMS ARISING FROM OR RELATING TO THESE TERMS OR THE PLATFORM SHALL NOT EXCEED THE GREATER OF: (A) THE AMOUNTS YOU PAID TO TFDWX IN THE TWELVE (12) MONTHS PRECEDING THE CLAIM, OR (B) ONE HUNDRED U.S. DOLLARS ($100.00).

10.4 Essential Basis

THE LIMITATIONS IN THIS SECTION APPLY REGARDLESS OF THE THEORY OF LIABILITY (WHETHER CONTRACT, TORT, STRICT LIABILITY, OR OTHERWISE) AND EVEN IF TFDWX HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THESE LIMITATIONS ARE AN ESSENTIAL BASIS OF THE BARGAIN BETWEEN YOU AND TFDWX.

11. Indemnification

You agree to indemnify, defend, and hold harmless TFDWX and its officers, directors, employees, agents, and affiliates from and against any and all claims, damages, losses, liabilities, costs, and expenses (including reasonable attorneys' fees) arising from or related to: (a) your use of the Platform; (b) Your Content; (c) your violation of these Terms; (d) your violation of any third-party rights, including intellectual property rights; or (e) any claim that Your Content infringes the rights of a third party.

12. Dispute Resolution

12.1 Informal Resolution

Before initiating any formal dispute resolution proceedings, you agree to first contact TFDWX at legal@tfdwx.com to attempt to resolve the dispute informally. TFDWX will attempt to resolve your concern within 30 days.

12.2 Binding Arbitration

If informal resolution fails, any dispute, claim, or controversy arising from or relating to these Terms or the Platform shall be resolved by binding arbitration administered by a mutually agreed-upon arbitration body in accordance with its rules. The arbitration shall be conducted in the English language. The arbitrator's decision shall be final and binding.

12.3 Class Action Waiver

YOU AGREE THAT ANY DISPUTE RESOLUTION PROCEEDINGS WILL BE CONDUCTED ONLY ON AN INDIVIDUAL BASIS AND NOT IN A CLASS, CONSOLIDATED, OR REPRESENTATIVE ACTION. YOU WAIVE YOUR RIGHT TO PARTICIPATE IN A CLASS ACTION LAWSUIT OR CLASS-WIDE ARBITRATION.

12.4 Exceptions

Notwithstanding the above, either party may seek injunctive or other equitable relief in any court of competent jurisdiction to prevent the actual or threatened infringement of intellectual property rights.

13. Governing Law

These Terms shall be governed by and construed in accordance with applicable law, without regard to conflicts of law principles. To the extent that any lawsuit or court proceeding is permitted hereunder, you agree to submit to the personal jurisdiction of the courts for the resolution of any such disputes.

14. Termination

14.1 By You

You may terminate your account at any time by contacting support@tfdwx.com or through the Platform's account settings. Upon termination, your right to use the Platform ceases immediately.

14.2 By TFDWX

TFDWX may suspend or terminate your account at any time, with or without cause, and with or without notice. Grounds for termination include but are not limited to: violation of these Terms, fraudulent activity, prolonged inactivity (12+ months), or a valid legal request.

14.3 Effect of Termination

Upon termination: (a) all licenses granted to you under these Terms terminate; (b) you must cease all use of the Platform; (c) TFDWX will make Your Content available for download for a period of 30 days following termination, after which it may be deleted; (d) unused Credits are forfeited; (e) obligations relating to completed sync deals survive termination.

15. Data Export

You may request an export of Your Content and account data at any time through the Platform or by contacting support@tfdwx.com. TFDWX will provide the export in a commonly used, machine-readable format within 30 days of request.

16. Modifications to Terms

TFDWX reserves the right to modify these Terms at any time. Material changes will be communicated via email and/or Platform notification at least 30 days before taking effect. Your continued use of the Platform after the effective date constitutes acceptance of the modified Terms. If you do not agree to the modified Terms, you must cease using the Platform and terminate your account.

17. Miscellaneous

17.1 Entire Agreement

These Terms, together with the Privacy Policy, Acceptable Use Policy, Cookie Policy, DMCA & IP Protection Policy, and AI Disclosure & Data Processing Agreement, constitute the entire agreement between you and TFDWX regarding the Platform.

17.2 Severability

If any provision of these Terms is found to be unenforceable, the remaining provisions shall continue in full force and effect.

17.3 Waiver

The failure of TFDWX to enforce any right or provision of these Terms shall not constitute a waiver of such right or provision.

17.4 Assignment

You may not assign or transfer these Terms without TFDWX's prior written consent. TFDWX may assign these Terms without restriction.

17.5 Force Majeure

TFDWX shall not be liable for any failure or delay in performance due to circumstances beyond its reasonable control, including acts of God, natural disasters, war, terrorism, pandemics, labor disputes, government actions, internet or telecommunications failures, or cyberattacks.

18. Contact

For questions about these Terms, contact:

TFDWX

Email: legal@tfdwx.com

Support: support@tfdwx.com

End of Terms of Service — TFDWX