

# SENNA

SAMPLER · SYNTHESIZER · PRODUCTION SUITE

## MEDIA KIT

[TAGLINE PLACEHOLDER]

SAMPLER

SYNTH

VOCAL AI

MASTERING

11 SKINS

CONFIDENTIAL · [RELEASE DATE] · [COMPANY NAME]

Contact: [EMAIL] · [WEBSITE]

## PRODUCT OVERVIEW

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Senna is a sampler-synthesizer plugin for VST3 and AU hosts, built with JUCE 8 and C++17. It combines deep sampling, multi-oscillator synthesis, AI-assisted vocal production, and mastering-grade dynamics processing in a single instrument — designed for professional producers, beatmakers, and sound designers.

## CORE MODULES

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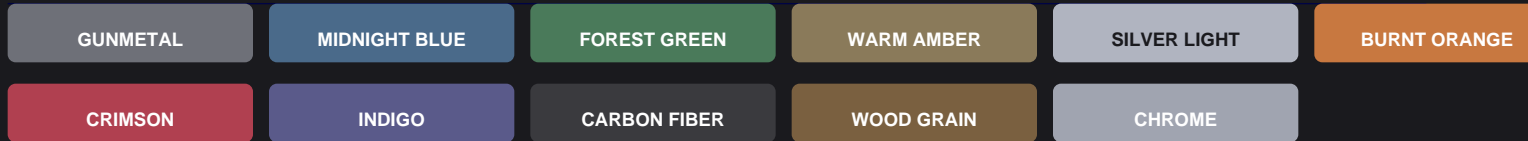
|             |  |
|-------------|--|
| <b>MAIN</b> | Central hub with waveform display, preset management, and global controls                                    |
| <b>SAMP</b> | 16-pad sampler — per-pad HP/LP/BP filters, drag-drop, MPE, waveform editing                                  |
| <b>VO</b>   | AI-assisted vocal production: de-esser, pitch correction, harmonizer, arrangement tools, phrase construction |
| <b>OSC</b>  | 3 oscillator blocks (Analog, Wavetable, FM), sub-oscillator, noise generator                                 |
| <b>ENV</b>  | Amplitude and filter envelopes with 4-stage ADSR   |
| <b>MOD</b>  | LFOs, step sequencer, modulation matrix  |
| <b>EQ</b>   | Parametric EQ with analyzer  |
| <b>DYN</b>  | Compressor, gate, multiband dynamics (per-sound and master modes)  |
| <b>FX</b>   | Reverb, delay, chorus, phaser, flanger, distortion, bit crush, stereo tools                                  |
| <b>CLR</b>  | Visual customization — 11 premium skins  |
| <b>MSTR</b> | Mastering compressor (5 topologies) + mastering limiter (4 modes) + master EQ + analog modeling              |

## TECHNICAL SPECS

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|              |                                    |
|--------------|------------------------------------|
| Formats      | VST3, AU                           |
| Platforms    | macOS 10.15+, Windows 10+ (64-bit) |
| Framework    | JUCE 8, C++17                      |
| MIDI         | Standard MIDI + MPE                |
| Sample Rates | 44.1 – 192 kHz                     |
| Processing   | 32-bit float                       |
| Price        | [PLACEHOLDER]                      |
| Release      | [PLACEHOLDER]                      |

## 11 PREMIUM SKINS



## SIGNAL CHAIN WORKFLOW

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Senna's signal chain is fully drag-reorderable (inspired by iZotope Ozone). Each module can be bypassed independently, and the chain view persists across all pages for at-a-glance monitoring. MAIN is always first; MSTR is always last.

## METERING

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Three selectable meter modes: dBFS (full digital scale with precise dB markers), VU (analog-style with 0 dB reference), and Pro (simultaneous peak + RMS bars). Stereo L/R metering on all modes.

## CONTACT

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