

SENNA

SAMPLER · SYNTHESIZER · PRODUCTION SUITE

PRESS & MEDIA KIT

[TAGLINE PLACEHOLDER]

SAMPLER

SYNTH

VOCAL AI

MASTERING

11 SKINS

CONFIDENTIAL · [RELEASE DATE] · [COMPANY NAME]

Contact: [EMAIL] · [WEBSITE]

THE STORY

Senna is a next-generation sampler-synthesizer plugin that bridges the gap between creative sampling, deep synthesis, and AI-assisted vocal production — all in a single instrument. Built for producers who refuse to compromise, Senna combines the tactile immediacy of hardware samplers with the sonic depth of premium analog-modeled synthesizers.

Named after the legendary racing driver whose precision and instinct redefined what was possible, Senna brings that same philosophy to music production: fast, intuitive, and uncompromising.

KEY HIGHLIGHTS

- › 16-pad sampler with per-pad HP/LP/BP filters, drag-drop sample loading, and MPE expression
- › Multi-oscillator synthesizer engine with dedicated filter, amplitude, and modulation pages
- › AI-assisted Vocal Production suite (VO) — de-essing, pitch correction, harmonizer, arrangement suggestions, and phrase construction without cloud-based generation
- › Shadow Hills / Manley Vari-Mu-style mastering compressor with 5 topologies and 3 output transformers
- › Sonnox Oxford-inspired mastering limiter with 4 modes including ISL Reconstruct and True Peak Protect
- › Drag-reorderable signal chain with per-module bypass — inspired by iZotope Ozone's workflow
- › 11 premium skins including Carbon Fiber, Wood Grain, and Chrome
- › 3 metering modes: dBFS, classic VU, and Pro (peak + RMS)

FEATURE DEEP DIVE

SAMPLER ENGINE

16-pad grid with unique sample per pad, waveform display, loop points, pitch/tune controls, granular stretch, and reverse. Per-pad filter rings provide instant visual feedback. MPE touch gestures map pressure, slide, and glide to any parameter.

SYNTHESIZER

3 oscillator blocks (Analog, Wavetable, FM/Additive), sub-oscillator, noise generator, dual filters with series/parallel routing, 4-stage ADSR envelopes for amp and filter, and a deep modulation matrix with LFOs and step sequencers.

VOCAL PRODUCTION (VO)

Four AI-assisted modes — PROCESS (de-esser, pitch correction, compressor, doubler, harmonizer), ASSIST (arrangement suggestions, harmony generation, counter-melody), FINISH (auto gain ride, spectral balance, dynamic EQ), and CONSTRUCT (chop sequencer, phrase builder, pitch map, groove tools).

MASTERING SUITE

Dual-stage mastering compressor modeled after Shadow Hills and Manley Vari-Mu circuits with selectable topologies (Vari-Mu, Optical, Dual-Stage, FET, Discrete Class-A). Mastering limiter with Enhance, Brickwall, ISL Reconstruct, and True Peak Protect modes. Master EQ and analog age/temperature modeling.

EFFECTS

Reverb (convolution IR + algorithmic), delay (sync/free), chorus, phaser, flanger, distortion/saturation, bit crusher, and stereo widening — all with dedicated parameter blocks.

PRESS-READY COPY

SHORT (1 LINE):

Senna — the sampler-synthesizer with AI vocal production and mastering-grade processing in a single plugin.

MEDIUM (3 LINES):

Senna combines a 16-pad sampler, multi-oscillator synth engine, AI-assisted vocal production, and a mastering suite modeled after Shadow Hills and Sonnox hardware — all in one instrument. With 11 skins, drag-reorderable signal chains, MPE support, and three metering modes, it's built for producers who want studio-grade tools without the studio-grade workflow.

PRESS ASSETS

- › High-resolution screenshots available on request (11 skin variants)
- › Product logo and wordmark (SVG, PNG, EPS)
- › Demo video / walkthrough — [LINK PLACEHOLDER]
- › Review copies available for accredited press

CONTACT

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